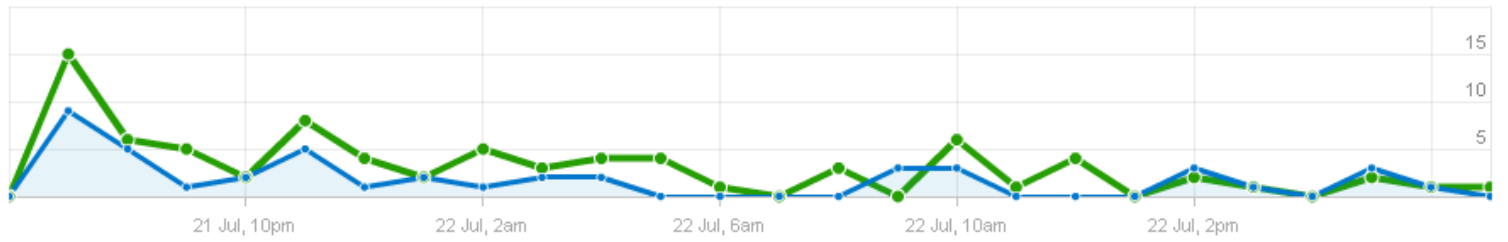


Sent to 253 subscribers across 2 lists

● Opens and ● Link Clicks for first day



Campaign Overview



81 Unique opens
148 total opens to date

21 Bounced
8.3% couldn't be delivered

151 Unopened
Open rates are only estimates

34.91% of all recipients opened so far

38.27% clicked a link (31 people)

0% unsubscribed (0 people)

0 people marked it as spam (0%)

Links Clicked

31 people clicked
Giving you a **38.27%** click rate.

75 total clicks
Made by 31 people

2.42 clicks per person
Average of all those who clicked.

50 didn't click
That's 61.73% of all those who opened.

Link (URL)	Unique	Total
www.haiap.org/publications/	30	72
www.haiweb.org	2	2
www.hai africa.org	1	1