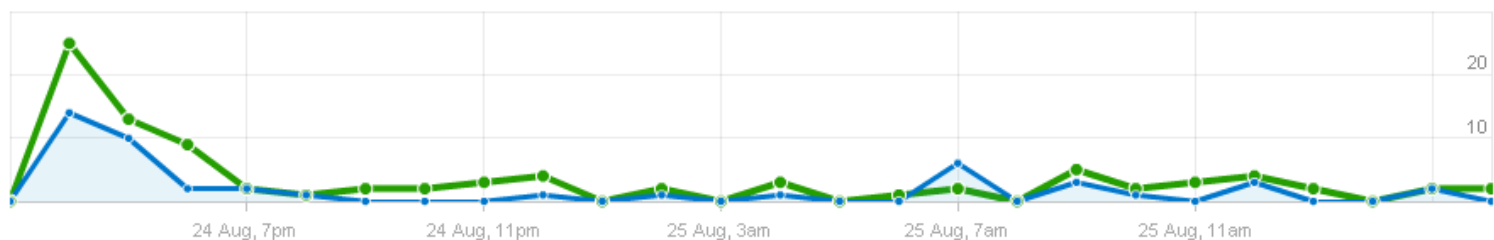


Sent to 246 unique subscribers in Web Site

● Opens and ● Link Clicks for first day



Campaign Overview



89 Unique opens

143 total opens to date

7 Bounced

2.85% couldn't be delivered

150 Unopened

Open rates are only estimates

37.24% of all recipients opened so far

37.08% clicked a link (33 people)

0% unsubscribed (0 people)

0 people marked it as spam (0%)

Links Clicked

33 people clicked

Giving you a **37.08%** click rate.

73 total clicks

Made by 33 people

2.21 clicks per person

Average of all those who clicked.

56 didn't click

That's 62.92% of all those who opened.

Link (URL)	Unique	Total
www.haiap.org/objectives/documents/	11	19
www.haiap.org/publications/	11	19
www.haiap.org/news-events/	7	11
www.haiap.org/objectives/test-drop-down/	7	7
www.haiap.org/objectives/project-deatails/	4	7
Link to web-based version of this email	4	5
www.haiap.org/objectives/	3	3
www.haiap.org	2	2